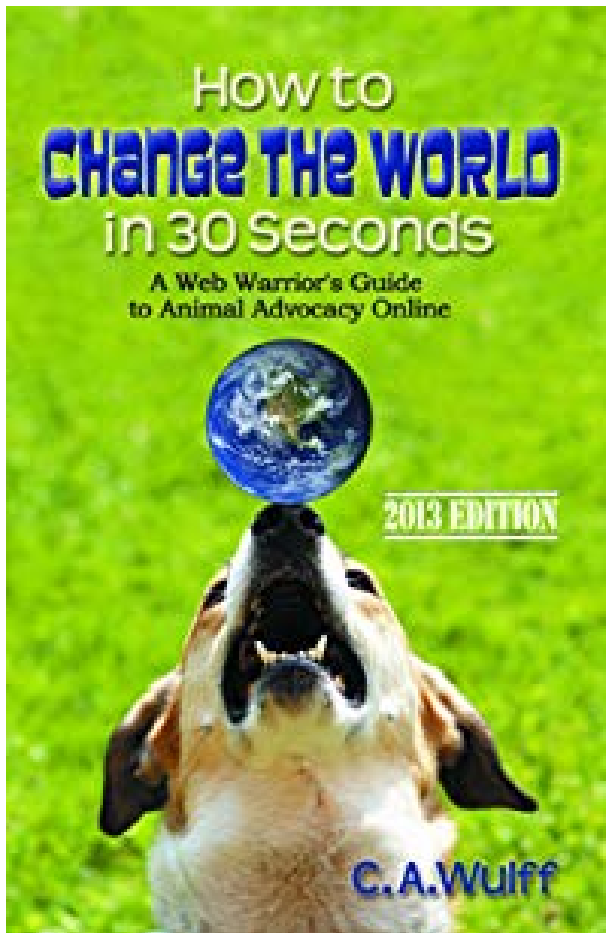


How to Change the World in 30 Seconds: A Web Warrior's Guide to Animal Advocacy Online



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Do you love animals? Are you dismayed when you see stories of animal abuse and cruelty in the news? Did you ever wish you could do something about it, but you just didn't know where to start? Just 30 seconds a day on the Internet can not only make a difference, but can also change the world. This inspiring, informative and highly useful resource is for novices as well as experienced animal rescuers. Combining case histories with practical tips, this guide demonstrates how to use the Internet to advocate for dogs; from simple clicks to more advanced methods. This guide will show you how just one person can put change in motion.